

Ayush Wanjari

Product / UX Designer

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Portfolio - www.ayushwanjari.com

Hello I am Ayush and I am a product designer. I thrive on solving problems and creating delight for users. As a problem-solver with a keen interest in human experience and emotions, expertise in user research and human-centered design enables me to deliver innovative solutions.

PROFESSIONAL EXPERIENCE

1. Fullsprints

Product designer (freelancer contract)

November 2023 - Present

United States

- Designing digital products in field of AI, B2B AND B2C
- Translate client ideas into viable products, emphasizing functionality and aesthetics.
- Design web apps, mobile app versions, and MVPs, maintaining a focus on usability.
- Handle various responsibilities to deliver high-quality design solutions.

2. BuildClub.ai

Product designer (Contract)

August 2024 - September 2024

Sydney, New South Wales, Australia

Worked on a major design overhaul for an AI-driven platform, enhancing user engagement and interaction.

- Led redesign of the web app, including user profiles, onboarding flows, and dashboards
- Developed "Build Zone," a social feed to boost collaboration
- Revamped leaderboard and created a Duolingo-inspired learning platform
- Crafted a cohesive brand identity: logos, color schemes, and guidelines
- Designed two of the Build Club website from scratch, focusing on builder and user experience

3. Next health digital solution

Product designer (freelancer)

March 2024 - April 2024

India

- Integral part of a confidential project for developing a Smart Health Card infrastructure tailored for India and other developing countries
- Designed a comprehensive system-level solution for card issuance, approval processes, and seamless interaction among healthcare stakeholders
- Pivotal role in conceptualizing and implementing a robust interaction design framework
- Developed a user-friendly and secure issuance portal for citizens to acquire the Health Card
- Created three distinct approval portals for different stakeholders, streamlining the approval process efficiently
- Designed a responsive application accessible via web and mobile platforms for seamless interaction with the Smart Health Card

4. IBM

UX and visual designer internship

March 2022 - September 2022

India

Created an enterprise software tool called Relationship Explorer with my team. It enables more efficient data analysis and informed decision-making by visualizing the relationships between data

- Redesigned and optimized user interface to enhance overall user experience
- Conceptualized and developed a simplified data visualization canvas, Relationship Explorer, resulting in enhanced information scoping and streamlined visual representation
- Collaborated with designers, researchers, and software engineers to gather valuable insights and develop a highly-usable solution
- Iterated through 4-5 rounds of prototyping and utilized IBM Carbon Design System and Elyra Canvas to execute designs, reducing development time and costs
- Played a vital role in securing Relationship Explorer's greenlight for production, and contributed to designing its foundation for further growth.

EDUCATION

B.Des - Product Design

Woxsen University - School of design
Hyderabad , India

Graduated | 2018-2022

SKILLS

User experience, Figma, Interaction design,Typography, Usability, Visual design, User flows,User research, Storyboarding, Mockups, User journeys, Wireframing, User interface design, Communication design, Human-computer interaction, Data visualization, industrial design.